

Rev. 12/2012

## FACTS WHAT DOES ALTURA CREDIT UNION DO WITH YOUR PERSONAL INFORMATION?

Why?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.	
What?	<ul> <li>with us. This information can include:</li> <li>Social Security number</li> <li>Income</li> <li>Transaction history</li> </ul>	<ul> <li>Credit history</li> <li>Assets</li> <li>Checking account information</li> <li>to share your information as described in this notice.</li> </ul>
How?	All financial companies need to share members' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their members' personal information; the reasons Altura Credit Union chooses to share; and whether you can limit this sharing.	

Reasons we can share your personal information	Does Altura Credit Union share?	Can you limit this sharing?
For our everyday business purposes - such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
For our marketing purposes - to offer our products and services to you	No	We don't share
For joint marketing with other financial companies	Yes	Yes
For our affiliates' everyday business purposes - information about your transactions and experiences	No	We don't share
For our affiliates' everyday business purposes - information about your creditworthiness	No	We don't share
For nonaffiliates to market to you	No	We don't share

Questions?

Call toll-free 1-888-883-7228 or go to www.alturacu.com

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What We Do	
How does Altura Credit Union protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.  We also maintain other physical, electronic and procedural safeguards to protect this information and we limit access to information to those employees for whom access is appropriate.
How does Altura Credit Union collect my personal information?  Why can't I limit all sharing?	We collect your personal information, for example, when you  Open an account Apply for a loan Show your driver's license Apply for insurance We also collect your personal information from others, such as credit bureaus, affiliates, or other companies.
why can't I limit all sharing.	<ul> <li>Federal law gives you the right to limit only</li> <li>sharing for affiliates' everyday business purposes - information about your creditworthiness</li> <li>affiliates from using your information to market to you</li> <li>sharing for nonaffiliates to market to you</li> <li>State laws and individual companies may give you additional rights to limit sharing.</li> <li>See below for more on your rights under state law.</li> </ul>
Definitions	
Affiliates	Companies related by common ownership or control. They can be financial and non-financial companies.  • Altura Credit Union does not share with our affiliates.
Nonaffiliates	Companies not related by common ownership or control. They can be financial and non-financial companies.  • Altura Credit Union does not share with nonaffiliates so they can market to you.
Joint Marketing	A formal agreement between nonaffiliated financial companies that together market financial products or services to you.  • Our joint marketing partners include CUNA Mutual Insurance.

## **Other Important Information**

**For California Members.** The state of California requires Altura Credit Union to provide and opt-out notice in addition to this federal privacy notice. California residents please refer to "Important Privacy Choices for Consumers" for details on how you can limit our information sharing under California law.